Coase, R. “[The nature of the firm](https://www.jstor.org/stable/pdf/765011.pdf)” Journal of Law, Economics, & Organization 1988, Vol. 4, No. 1 Polik Adam

Alchian, Armen, and Harold Demsetz. 1972. “[Production, Information Costs, and Economic Organization.](https://www.jstor.org/stable/pdf/1815199.pdf)” The American Economic Review 62 (5): 777–95. Andras

Cheung, Steven. 1983. “[The Contractual Nature of the Firm.](https://www.jstor.org/stable/pdf/725182.pdf)” The Journal of Law & Economics 26 (1): 1–21. Bianka

Demsetz, Harold. 1968. “[Why Regulate Utilities?](https://www.sfu.ca/~wainwrig/Econ400/documents/demsetz68-JLE-utilities.pdf)” The Journal of Law and Economics 11 (1): 55–65.  Marci

Gordon, H. Scott. 1954. “[The Economic Theory of a Common-Property Resource: The Fishery.](https://econ.ucsb.edu/~tedb/Courses/Ec100C/Readings/ScottGordonFisheries.pdf)” Journal of Political Economy 42 (4–5): 334–41.

Ostrom, Elinor, and Edella Schlager. 1992. “[Property-Rights Regimes and Natural Resources: A Conceptual Analysis](https://www.jstor.org/stable/pdf/3146375.pdf)” 68 (3): 249–62. Nora

[Chevalier, Judith A., Anil K. Kashyap, et al. "Why Don't Prices Rise During Periods of Peak Demand? Evidence from Scanner Data." American Economic Review 93, no. 1 (2003): 15–37](https://pubs.aeaweb.org/doi/pdfplus/10.1257/000282803321455142) Vido Marton

[Nevo, A., and Igal Hendel. "Measuring the Implications of Sales and Consumer Stockpiling Behavior." Working Paper, June 2003.](https://www.researchgate.net/profile/Aviv_Nevo/publication/246795436_Measuring_the_Implications_of_Sales_and_Consumer_Stockpiling_Behavior1/links/546dcfc40cf2193b94c5cff8/Measuring-the-Implications-of-Sales-and-Consumer-Stockpiling-Behavior1.pdf) Eszter

[Spence, A. Michael. "Monopoly, Quality, and Regulation." Bell Journal of Economics 6, no. 2 (1975): 417–29.](https://www.jstor.org/stable/pdf/3003237.pdf?refreqid=excelsior%3A6e2ebb44a90b794c0574ce23602fb88a) Adel

[Bergemann, Dirk, and Juuso Välimäki. "Dynamic Pricing of New Experience Goods." (PDF) Journal of Political Economy 114, no. 4 (2006): 713–43.](https://cpb-us-w2.wpmucdn.com/campuspress.yale.edu/dist/3/352/files/2011/01/Paper18_p1175.pdf) Peter Ivanov

[Fuchs, William, and Andrzej Skrzypacz. "Bargaining with Arrival of New Traders." American Economic Review 100, no. 3 (2010): 802–36.](https://www.jstor.org/stable/pdf/27871231.pdf?casa_token=JdEc9yDnL0wAAAAA:dbpPg0xyAi2uTfmvEIi-zb_VFX4Qr9w0VxF8IbAeEk9b7zNLpinra-sWh8jr2k01S20_K7uLuZpaDVhVy3j5B-c6d3VJ2deSTdLzQRm-yvLhPQt2_fFjGw) Reka

[Segal, Ilya. "Optimal Pricing Mechanisms with Unknown Demand." American Economic Review 93, no. 3 (2003): 509–29.](https://web.stanford.edu/~isegal/pricing.pdf) Aron Brethalmi